#### Dear readers!

I would like to take a moment of your time to inform you about my project:

The first German woman, I would like to arrive at the finish line of the transatlantic sailing race *Mini Transat* in October 2017.

The Atlantic crossing will take several weeks and will be very demanding due to the reduced size of the boat, as well as the technical, physical and psychological barriers.

The real challenge is not only the race itself, but also the journey to get there.



Competitive sailing is a major media event in France; it is watched by millions of people, both in front of their TV's as well as in the harbours where the regattas take place.

The leading brand for sailing clothing, Musto, is already supporting me by equipping me with the latest foul weather gear.

A huge thank you to Musto!

Everyone can help me get closer to the starting line!

Whether you are interested in financial sponsoring, non-cash benefits or in my campaign – please feel free to contact me or follow my project on:



## www.linarixgens.com

Telephone +49(0)221-88868686 linarixgens@gmx.de

Sponsoring account:

Lina Rixgens

IBAN: DE84 5001 0517 5413 4936 05

BIC/SWIFT: INGDDEFFXXX
Reference: Mini Transat 2017

# Lina Rixgens Ocean Racing Mini Transat 2017

Small sailing boat Young skipper Singlehanded Offshore racing Classical navigation

LOCKING FOR SPONSORS

Therefore, I hope to be able to garner your interest in my project as a supporter or a sponsor!

With best regards!

L. Liggs

Lina Rixgens

Cologne and Liège, April 2015 © Lina Rixgens 201
Editing and Design:



Lina Rixgens

## The Skipper

## Successes and sailing experience

At the start of the Transatlantic Sailing Regatta "Mini Transat" in 2017, the skipper Lina Rixgens will be 22 years old. Currently she is studying medicine at the "Université de Liège".

Lina is from Cologne which is located in the west of Germany and has been sailing since she was 7 years old. She did competitive sailing in the Optimist Class, and is currently competing in the Europe Class.

In 2010, she did her first Atlantic Crossing on board of a 36 meterlong sailing boat, the two-master Johann Smidt, where she and other 24 adolescents were educated as part of the High Seas High School project. The students sailed about 14,300 nautical miles (26,000 km) in six months.

Since 2011 Lina has been competing in Offshore Sailing Races on board of the 16 meter-long Haspa Hamburg.

2011

Europe Class Germany,

## If not now, when?. publication



Background German Championship in Europe Class (6x)

Lina's Sailing

- Youth-European Championship in Europe Class (3x)
- World Championship in Europe Class (2x)
- German Ranking Europe Class: Top 10 overall and Top 4 Youth
- ASV-Offshore Challenge 2011, Edinburgh-Kiel with Haspa Hamburg, 3<sup>rd</sup> place
- Nordstream Race 2013, Flensburg-St. Petersburg with Haspa Hamburg, 2<sup>nd</sup> place
- More than 2,500 nautical miles on board of Haspa Hamburg during cruising
- Practice Races on board of Mini 6.50 on Baltic
- 24-hours-regatta, starting in Kiel, doublehanded, on board of Mini 6.50

#### Selection of articles from Lina's Sailing **Publications**

- Regatta of Records, YACHT 7/2014
- Challenging German Championship, Segler-Zeitung, 12/2013
- If not now, when?. Segel-Journal, 6/2012
- GER40 Europe Sailors are celebrating, segeln-Magazin, 2/2011
- High Seas High-School -200 days, 25 students, 14,300 nautical miles. segeln-Magazin, 8/2010

2012



Stearing Haspa Hamburg (Judel/Vrolijk 52)

## **Preparation**

## **Training** and Sponsoring

The journey that leads to the starting line of the Transatlantic Regatta takes several years. The intense preparation is not only about the improvement of sailing skills, meteorology, classical navigation, participating in Qualifying-Regattas or working on physical and psychological constitution.

The financial component also plays a major role. It is not possible to pay logistics or the sailing boat itself without any financial aid – therefore, the project depends on supporters.

Sponsors get a unique and extraordinary chance to present themselves on an international market!

### Media Data of the Mini Transat 2013

- 324 journalists from 28 different countries
- 5,2 million clicks on www.minitransat.fr
- More than 500 articles in print media
- More than 1.100 articles on the internet
- 240 reports on TV
- 11 hours of radio reports
- 325,000 clicks on Facebook
- 3,000 photos published on the internet



#### Advertising effect during preparation and the race itself

- Name of the sailing boat
- 120 m² sail area
- Hull
- Color of hull
- Clothing
- Website of Lina Rixgens
- Articles about Lina Rixgens in Sailing **Publications**
- Videos about Lina Rixgens during regattas and trainings
- Cruising transfers by land and sea



## The Transatlantic Regatta

## The Sailing Boat and the Mini Transat 2017

Mini Transat 2017 is undoubtedly the classical navigation: sailing without satellite telephone, having only sporadic updates on the weather forecast and navigating without GPS plotters. Consequently, being able to use a sextant, a navigational triangle, a pencil and an eraser to update the current position on a nautical chart is crucial!

The active communication and teamwork on a high-end technical level during preperation is a strong contrast to the isolation on the Ocean.

therefore undoubtedly the combination of old school and high tech.

The biggest challenge of the

The appeal of this project is

#### The Mini Transat Regatta

- 4,000 nautical miles (7.400 km) from the French Atlantic Coast to the Caribbean
- Mini Transat takes place every two years
- Approximately 100 competitors from 10 different nations
- Only 12 german participations since the start of the first Mini Transat in 1977
- Sailing time on the water: 4 weeks
- International highlight of the Mini 6.50 sailing class
- www.minitransat.fr



### The Mini 6.50 sailing class

- Length: 6.50 m
- Width: 3 m
- Dvnamic and seaworthy
- Special construction for the Transatlantic Race
- Innovations for vachting industry
- www.classemini.fr

Training, cruising transfers and races on board of other Mini 6.50 boats, improvement of navigation and meteorology

2<sup>nd</sup> place Nordstream Race Trainings, races and a 1,000 nm qualification cruise on board of the own Mini 6.50 boat at the French Atlantic coast

Buying of the boat



Departure of the

September 2017

Mini Transat race, 4,000 nm,

Transatlantic Crossing on board of Johann Smidt in the High Seas High School project

2010

Top 10 in the annual ranking

thoughts about sailing,

2013

2014

2015

2016

2017